

USABILITY PREP

Usability Steps	
Project definition	Site Concept:
<ul style="list-style-type: none"> • ID Audiences (3+) <ul style="list-style-type: none"> ○ Target Audience ○ Purpose of site / goal ○ Product / Market ○ Info to include ○ Tech needed ○ Comprehension/language ○ Consumption ○ Possible navigation • Info Needed = Main Nav • Tasklist = Sub Nav • Card survey • Navigation/Usage survey <i>(18-20 questions max, consistent style, targeted/reasonable)</i> 	
Organization	
<ul style="list-style-type: none"> • Workflow / Flowchart • Choose patterns 	
Mock-Up – High Fidelity	
Final Presentation	
<ul style="list-style-type: none"> • Electronic • Print 	