

2010 RATE/SERVICE SHEET

MULTIPLE SEGMENT PROJECTS ARE PRICED AS A WHOLE, AFTER SCOPE DEFINITION*

**Advance/closure fee (paid before commencing project work). 1/3 – 1/2 of project fee*

**Project re-dos after project approved..... add'l 1/3 of established project fee*

**Rush projects and rush re-dos..... add'l 1/2 of established project fee*

**Additional revisions beyond signed scope min ½ hr fee/incident*

Communications Work..... \$50/hour, 2.5 hour minimum

- Print Design / Production
- Web Design/Testing
- Project Management
- Illustration/Logo design
- Communications planning and execution
- Writing – content, copy, ads, and editing-related
- Consulting/Advising

Piecework

- Page Layout/Custom Work..... \$50/hour
- Consulting (liaison with printers, mailhouses, teammates, etc.) .. \$50/hour
- Tables/Chart Creation, or recreation from Excel (basic)..... \$50/each
- Word Processing/Typing \$25/hour
- Digital/scanned photo clean-up \$20/each
- Proofing..... \$25/hour
- Basic database/mailling lists \$75 + \$10/hr set-up, then 20¢ per add/del.
- Resume writing (new text or heavy revision of existing text) \$50/hour
- In-House stock art (existing/new) \$100/each

Template Business Packages – you choose one of our styles & provide logo/ final edited info & images

- Basic package (business card, letterhead or your resume, envelope design)\$180.00
- Sales package (basic + invoice, contact cards)\$250.00
- Communication Package (basic + sales + proposal or questionnaires or other written materials, limit 3).....\$450-\$800
- Static website (home page, 3 info pages, link/contact page)start: \$500.00
- Dynamic website (home page, 4 info pages, 2 modules tbd)start: \$1,500.00